

DEPARTMENT-WISE DETAILS

DEPARTMENT: Management & Social Science

Basic Information

Detail	Information
Department full name	Department of Management & Social Science
Established in year	2002
NBA accredited since (if applicable)	NA
NBA valid until	NA
Current Head of Department (HOD)	Dr. Arunangshu Giri
HOD designation (Professor / Associate Professor)	Associate Professor
HOD email	hod.mba.hit2021@gmail.com
HOD phone	9475433195/ 8637839366
Department office phone	91-3224252900, Ext-259
Department office email	---

Programs Offered

Program	Intake	Duration	Affiliation
MBA	60	2 years	MAKAUT

Vision

Please provide the department's vision statement (2-3 lines):

- This department started with a mission to train and develop highly competent professionals with razor sharp mind and competencies to compete in the knowledge based business organizations. The prima facie objective of the department is to impart and inculcate quality education tantamount to international standard to envisage the everlasting sustenance in the global competitiveness. Faculty members of this department are continuously working for pedagogical improvement and innovating new, interesting methods of teaching to fulfill this objective.

Mission

Please provide 3-5 mission points:

1. To deliver comprehensive education in Management to ensure that the graduates attain the core competencies to be successful in industry, research and academics.
2. To provide the students with solid foundation in inculcating managerial skills to solve management problems and also to pursue higher studies and research.
3. To facilitate an academic environment that gives adequate opportunities to the students to cultivate lifelong skills needed for a successful professional career.
4. To train the students to work as an individual as well as in teams to comprehend, analyze, design and create innovative solutions of real life problems in multicultural global milieu.
5. To inculcate a sense of ethics, professionalism, pro-activeness and effective communication skills amongst management graduates.

Faculty Strength

Category	Number
Total faculty	11
Professors	1
Associate Professors	4
Assistant Professors	6
Faculty with Ph.D.	5
Faculty with MBA/MCom/MA	6

Laboratories

List all labs in this department: **(Not Available)**

Lab Name	Capacity (students)	Key Equipment / Software
1.		

Research Areas

List 5-10 research focus areas of this department:

1.	Generative AI applications in Marketing
2.	Role of Mobile Application in Marketing
3.	Technology Management & Retailing Management
4.	Tourism Marketing & Social Media Marketing
5.	Human Relations, Industrial Psychology, Social Psychology, Ethics
6.	Securities' Market & Financial Services
7.	Taxation & Corporate Reporting
8.	Strategic Human Resource Management
9.	Finance and Investment Banking

Department Achievements (Recent 2-3 years)

List 3-5 notable achievements:

1.	Over the last couple of years, the department has seen stupendous success in placements with students being placed across sectors like IT, FMCG, Manufacturing, Startup, Banking at an average package of Rs.3 lpa with the highest one touching Rs.8 lpa.
2.	The department successfully organized International seminar on 'Green business practices and sustainability' (ISGBPS-2025) (In collaboration with IQAC) on 20 – 21 st March, 2025.
3.	The department successfully organized one week Faculty Development Program on 'Research Methodology and Publication Ethics' (In collaboration with IQAC) from 28 th February – 6 th March, 2025
4.	The department successfully organized 7 Days Workshop on 'Innovation and sustainability in industry 5.0' (In collaboration with IQAC) from 22-27 September, 2025
5.	The department successfully organized 7 Days Workshop on 'Mental Health and Wellbeing at Workplace' (In collaboration with IQAC) from 1 st - 7 th December, 2025
6.	Sudeshna Panda, 2nd year student secured Silver medal in NPTEL online certification course on 'Labour Welfare & Industrial Relations' (IIT, Guwahati) (July to October, 2025)
7.	Sukamal Manna, 2nd year student secured Silver medal in NPTEL online certification course on 'Management of Field Sales' (IIT, Kanpur) (January to February, 2025)
8.	Ritam Panda published a book chapter titled 'A Critical Study how IOT and AI are Shaping the Future of Retail & Marketing' in the book ' <i>From Theory to Practice: Multidisciplinary Approaches in Business and Science</i> ', published by Indowise International Publisher in the year of 2025.
9.	As per the NEP 2020, the Department has started the initiative to publish different management books in regional languages. In 2025, a book titled ' <i>Values, Humanity and Morality in the Light of Indian Knowledge System</i> ', (in Bengali version) was published through Himalaya Publishing House, with ISBN: 978-93-7105-970-1.

Student Clubs / Activities

List department-specific clubs or activities: **(Not Available)**

Club / Activity Name	Faculty Coordinator	Brief Description
1.		

Industry Collaborations / MoUs

List any industry partnerships specific to this department:

1.	Over the last couple of years, the Department is strongly associated with Indian Oil Corporation Ltd. (IOCL), Marketing Division where we have executed several research projects and generated marketing internship opportunities for our students.
2.	The Department is also closely associated with Indian Oil Corporation Ltd. (IOCL), Refinery Division where we have accomplished several consultancy programs and created HR internship opportunities for our students.

HOD Message (Optional)

If HOD wants to provide a personal message for the website (100-150 words):

Message from the Head of Department

Dear Students, Faculty, and Visitors,

It gives me immense pleasure to welcome you to the Department of Management & Social Science at Haldia Institute of Technology. Our department stands committed to nurturing future leaders and social innovators who can navigate the complexities of the modern business world with both business acumen and humanistic values.

We blend rigorous academic trainings with experiential learning, ensuring our students develop not just theoretical knowledge but also practical skills essential for success in management, entrepreneurship, and social research. Our dedicated faculty members bring in rich industry experience and academic excellence, fostering an environment of intellectual curiosity and professional growth.

Beyond classroom learning, we emphasize on holistic development through industry interactions, workshops, seminars, and research initiatives. We prepare our students to be ethical decision-makers and change agents who can contribute meaningfully to the society.

I invite you to explore the opportunities, our department offers and join us in this transformative educational journey.

Warm regards,

Dr. Arunangshu Giri

Head of Department

Department of Management & Social Science

Organization	Member	Membership Number
National Human Resource Development Network (NHRDN)	Dr. Arunangshu Giri	IL/KOL/105433/02032020
	Wendrila Biswas	IL/KOL/104545/03092019
	Dr. Sourabh Bhattacharya	IL/KOL/104482/16082019
All India Management Association (AIMA)	Dr. Sourabh Bhattacharya	LM-201121462
AIMA Vice Chancellor's Council	Dr. Sourabh Bhattacharya	440094
Indian Commerce Association (ICA)	Dr. Arunangshu Giri	WB100
Indian Society for Training and Development (ISTD)	Wendrila Biswas	B-1265/2018
Centre for Education Growth and Research (CEGR)	Wendrila Biswas	LT931
	Dr. Arunangshu Giri	LT1263
REST Society for Research International Interdisciplinary Professional Society	Wendrila Biswas	LM:AA0015
Association for the Advancement of AI (AAAI, USA)	Dr. Sourabh Bhattacharya	638880
American Psychological Association (APA, USA)	Dr. Sourabh Bhattacharya	C2405096779
Indian Accounting Association (IAA)	Dr. Arunangshu Giri	KL-711
	Dr. Indranil Bandyopadhyay	KL-742
	Soumya Kanti Dhara	KL-712
	Nabin Kumar Sarawgi	KL642
	Samik Bagchi	ANU-1122
TiE Kolkata	Dr. Sourabh Bhattacharya	QUO-KO-01281